

Highlights from the 2018 Field Season

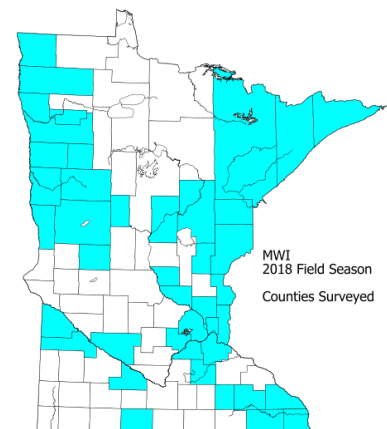


Field Activity Summary

- 8,000+ miles traveled, 12,000+ images shot
- Surveyed locations in 41 Minnesota counties and parts of Wisconsin
- Collected 12 voucher specimens for the Bell Herbarium



Funding provided by the Minnesota Environment and Natural Resources Trust Fund as recommended by the Legislative-Citizen Commission on Minnesota Resources



Web Site Statistics

| | 2017 | 2,018 | |
|------------------|-----------|-----------|------|
| Unique visitors | 735,876 | 784,849 | +10% |
| Number of visits | 1,223,932 | 1,182,115 | -4% |
| Webpages viewed | 5,039,268 | 5,192,916 | +3% |
| Facebook fans | 5,979 | 6,608 | +11% |

Number of species added to the web site in 2018: 163

Number of species updated: 55

Total species published as of December 31: 1,575

Web Site Updates and Upgrades

- 77 grasses and sedges were added. 93 grasses (about 1/3 of all grasses) and 178 sedges (80%) are online now, and approximately 75% of all Minnesota's vascular plants!

Other Services & Public Outreach

- Held the third MWI open house and plant sale in May. We are debating whether to hold one in 2019. Watch our Facebook page for announcements.
- Manned tables at the Wild Ones Design With Nature Conference, the MN Native Plant Society Symposium and the international Botany Conference, which used our images extensively in promotional materials.
- Gave presentations to several garden groups and native plant enthusiasts in the Twin Cities area
- Donated many images to other non-commercial projects. Requesters include: Anoka-Ramsey Community College, Botanical Society of America, BWSR, Carlton College, City of Minnetonka, DNR/SNA program, Flora of Germany, Franklin Soil and Water Conservation District (Ohio), Iowa NRCS, Kent State University, Massachusetts College of Liberal Arts, MN River Valley Audubon, Minnesota Pollution Control Agency, Minnesota State University Mankato, Nerstrand Big Woods State Park, OCR (Oxford, UK), Oklahoma State University, Oxford University Press, Park County Weed and Pest Control District (Wyoming), Penn State Arboretum, Pharmaplant (Germany), Royal Botanical Gardens (Canada), Sarl Promonature (France), Severson Dells Nature Center (Illinois), The Nature Conservancy, The Sustainable Development Institute of the College of Menominee Nation, Traverse Soil and Water Conservation District, University of Minnesota, Valley City State University (North Dakota), Virginia Native Plant Society, Wild Ones Twin Cities, Wisconsin Land and Water, plus several artists and student projects.

Board of Directors

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A Note From the President

2019 will be our last full field season under our ENRTF funding. The successes we've had since this funding began in 2014 have left us with a pretty short list of species yet to locate, about 200 total. This includes both natives and non-natives that are among the most uncommon plants in the state.

ENRTF funding only covers travel within Minnesota but it's increasingly likely more of our field work will take us to other states or even Canada, where these uncommon plants are more likely to be found. Public donations will have to cover this expense. Over the winter months we expect to get a better feel for how much outside travel may be necessary. A reminder is that we do this because many of the images we seek either do not exist or are of unsatisfactory quality so we have to get them ourselves.

Case in point: in spring 2018 we took a working vacation, traveling straight south to the Gulf of Mexico, picking up species we needed along the way including *Draba verna* in Iowa and Missouri, *Plantago virginica* and *Trifolium incarnatum* in Arkansas, and *Morus rubra* in Louisiana. These were all extremely difficult to find in Minnesota. We received no compensation or reimbursement for this trip, even though it was done in part for the benefit of the project. That's an out-of-pocket expense we cannot afford to do extensively.

On another note, Peter has been refining his aquatic photography techniques and we'll start publishing a full aquatics section on the website very soon.



We expect to have the best photos of aquatic species on the web and are very excited to ramp this up!

Can lichens be far behind? 😊



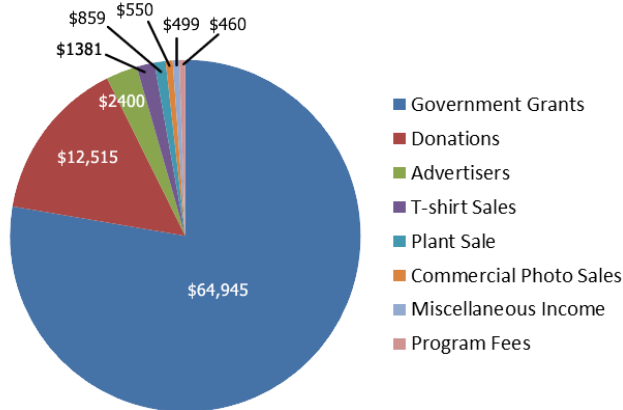
Katy Chayka

Creator of Minnesota Wildflowers,
President and Board Chair

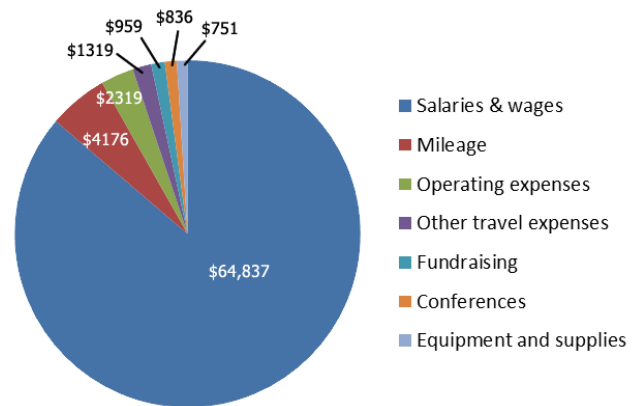
2018 Financial Summary

Total income for fiscal year 2018: \$83,608

2018 Funding Sources



2018 Expenses



2018 Donors (* repeat donor – a very special thanks to you!)

\$200+

Gerald Bridge, Angela Smith, John Stubbendieck, George Weiblen*, Ben Whitney, Michael Wolesky

\$100+

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