



2020 Annual Report

Minnesota Wildflowers Information
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<https://www.minnesotawildflowers.info>

Project launched 2007, MWI 501(c)(3) established 2012

Highlights from the 2020 Field Season



Castilleja septentrionalis

northern paintbrush, endangered

Cook County, John Thayer



Caltha natans

floating marsh marigold, endangered

St. Louis County, John Thayer



Rubus fulleri

Fuller's blackberry, threatened

Anoka County, Katy Chayka & Jason Husveth



Funding provided in part by the Minnesota Environment and Natural Resources Trust Fund as recommended by the Legislative-Citizen Commission on Minnesota Resources.

Web Site Statistics

	2019	2020	
Unique visitors	796,683	1,026,006	+28%
Number of visits	1,201,049	1,567,545	+30%
Webpages viewed	5,558,488	6,400,027	+15%

Number of species added to the web site in 2020: 28

Number of species updated: 45

Total species published as of December 31: 1,737

Other Services & Public Outreach

- We reached our goal to get 1M users on the website this year! This was likely due to multiple factors, including our postcard campaign and more people spending more time outdoors due to COVID-19. Let's hope the trend to spend time in nature continues!
- Donated many images to other non-commercial projects. Requesters include: Autonomous University of Madrid (Spain), BBC (UK), Bell Museum of Natural History, Bluff Park (N Mankato), Bridgewater State University (MA), Brown's Creek Watershed District (Washington Co), Carlton College, Central Wisconsin Invasives Partnership, City of Bergen (Germany), Environmental Protection Agency, Friends of the Forest Preserve (IL), Great River Children's Museum (St. Cloud), Indiana DNR, Indiana Invasive Species Council, La Plata Conservation District (CO), Lewis and Clark National Historic Trail (NPS), Metro Blooms, Minneapolis Parks and Recreation, MN Board of Water and Soil Resources, MN DNR, MN Landscape Arboretum, MN Pollution Control Agency, National Audubon Society, National Park Service, Native Plant Trust, North Carolina State University, Norwegian University of Science and Technology, Ohio University, Pickerel Lake Conservancy, Polk County Conservation (IA), South Dakota State University, Tamarack Nature Center, The Crown Managers Partnership (MT), The Nature Conservancy Canada, The Nature Conservancy MN-ND-SD, University of Minnesota Extension, University of Nebraska, University of Tennessee, Wild Ones, Wildlife Guardians of Kitigan Zibi (Québec), plus several graduate students and other individuals for research papers and presentations.

We freely donate images to any educational or other not-for-profit project. We have tens of thousands of plant images that are not online so tell us what you need and we'll try to help.

A Note From the President

2020 was challenging in many ways.

While COVID-19 might have been a factor, a personal tragedy in the spring resulted in putting life in general on hold for most of the year, so little field work or website updates took place in 2020 after mid-April. 2021 should be back to relative normal, barring any COVID-related issues that might prevent it.

We also bid farewell to Peter Dziuk this year, who devoted much of the past 10 years to this project.



Peter photographing Saxifraga paniculata on the North Shore.

Peter's contributions were instrumental in making the website the success it is today and he will be missed.

Our funding from the Environment and Natural Resources Trust Fund expired at the end of June, but we still have work to do and will rely on public donations to continue. There are 300 or so species yet to hunt down and publish, some of which are very rare natives and some others obscure weeds that may require travel to other states where they are more common. There are also a number of species for which we have only partial image sets; these will be the top priority for next field season so they can be wrapped up and go online.

One of my own goals, now that I am not obligated to focus on publishing tasks, is to proceed with some much needed modernizations and upgrades to the systems that drive the website. We moved web hosting to a new service that should give us better options for some of these upgrades.



Katy Chayka

Creator of Minnesota Wildflowers,
President and Board Chair

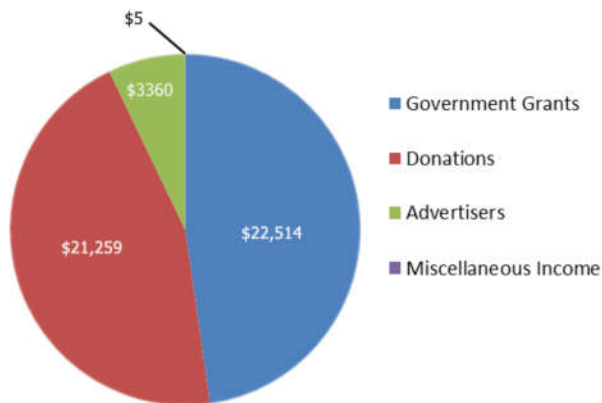
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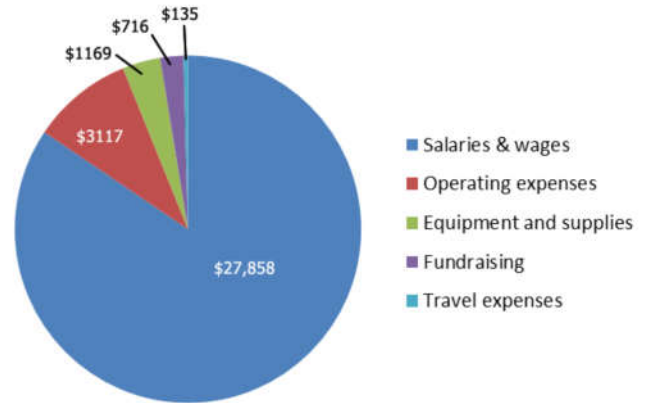
2020 Financial Summary

Total income for fiscal year 2020: \$47,178

2020 Funding Sources



2020 Expenses



2020 Donors (* repeat donor – a very special thanks to you!)

\$200+

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